Position Description

Vacancy Title: Yamaha Sales Executive

Location:

Reports To: None

Objective

The Yamaha Sales Executive builds and grows relationships with new and existing customers by providing Yamaha solutions for their needs, ensuring continuous and consistent follow-up, visitations, and professional service, and reports to Sales Manager - Nadi.

Outcomes

Organisational Stakeholders

1. Financial Management

- Pricing levels maintained within acceptable limits.
- Discounts contained.

2. Business Development

- Showroom displayed attractively, cleanly, and tidily.
- New customers and Yamaha business continually sought.
- Yamaha events attended and conducted.
- Needs and trends of Boating, Fishing, and Tourism Industry for Outboard Motors understood.
- Motorcycle (Scooter) market and sales developed.
- Company Standard Operating Procedures and processes adhered to.

3. Learning and Growth

- Ongoing up-skilling on Marine and Yamaha Products to Marine Professional level achieved.
- Self-skilled on each customer's business and Marine product needs.
- Era and Eranet Sales functions mastered.
- Marine Professional knowledge on Yamaha Products, competing products, and Boats acquired.

4. Customer Service

- Customer enquiries attended to and solutions provided timely and caringly.
- Customer relationships developed through professional Yamaha service, consistent follow-up, and ongoing visitations.
- Feedback to Supervisor and Yamaha Management on competitor activities and deliveries provided.
- Strong support to internal stakeholders provided.
- Proposals for Product presentations as a result of consultations with external stakeholders made.
- Customer and industry reports produced as requested by management.

5. Operational Tasks

- Showroom cleanliness ensured, product display well-stocked and all showroom products labeled with model specifications and price.
- Customer enquiries attended to in a timely manner.
- Customer quotes provided within the same day and feedback provided.
- Designated sales targets achieved through planned deliveries, customer and quotes follow-up, and customer referrals.
- All designated SOPs followed.
- Daily customer/prospect visitation plan provided and brief on customers and prospects visited within the next working day given.
- Follow-up on ALL customer quotes and feedback via Eranet customer contact schedule input conducted.
- Stock requested to ensure customer deliveries conducted within the promised time.
- Yamaha Motorcycle "Learn to Ride" (LTR) programs and Yamaha Riding Academy (YRA) programs developed.
- Understanding of Yamaha customers' businesses, buying trends, needs, and wants gained.
- Company marketing and promotion events attended as directed.

Description

6. External Relationships

- Networking within the Boating, Fishing, and Tourism Industry conducted.
- Healthy working relationship with Govt, Marine statutory organizations, Boat Builders, OEM suppliers, and regulatory bodies developed.

Responsibilities - Key Competencies

| Competence | |
|------------|--|
| Business | |

| Competence | | Description | |
|----------------------|--------|--|--|
| Business Performan | ce | Manage the performance of the organi | sation. |
| Information Analysis | S | Make informed decisions by collecting | and interpreting data and information |
| Customer | | | |
| Customer Commitm | ient | Demonstrate a commitment to custom | er service - both internal and external customers. |
| Promotion | | Promote the value of the products/serv | vices offered by the organisation. |
| Relationship Buildin | g | Build beneficial relationships with supp | liers and stakeholders. |
| Quality Focus | | Deliver quality. | |
| Qualifications | | | |
| Qualification | Discip | line | Notes |
| Preferred | | | |
| Certificate | Air an | d Sea Transport | Boat Master/Sea Safety Certification. |
| Preferred | | | |
| Certificate | Sales/ | Marketing/Advertising | Sales Trained. |

Work Knowledge and Experience

Proven experience and knowledge of Yamaha products.

Familiarity with Era/Eranet systems and functions.

Demonstrated background in sales, preferably in a marine or technical environment.

Excellent time management and organizational skills.

Requirements

Regulatory Compliance Requirements

Group 1, 2 and 9 Driver's License Boat Master's License

Other Required Requirements

PHYSICAL DEMANDS

- Work beyond normal 8am 5pm business hours is required from time to time where the need arises
- Ability to work in rural, marine environment (being wet), on boats, on the road as well as in the office is required
- Proficiency in swimming is required for sea safety reasons
- Out of station travel for unspecified period of time is also required where the need arises to attend to customer issues
- Proficiency in Group 1, 2 and 9 drivers license is required for stock movement and deliveries.

Interactions

| Туре | Interaction | Comments |
|------------|---------------------------------------|----------|
| Internal | | |
| | Internal stakeholders and management | |
| External | | |
| | Boating, Fishing and Tourism Industry | |
| | Government | |
| | Marine statutory organisations | |
| | Boat Builders | |
| | OEM suppliers | |
| | Regulatory bodies | |
| Attributes | | |

Inter ibutes

Behavioural Styles

| Accountable | Assumes full responsibility for own actions and identifies with the success or failure of own part of the |
|-------------|--|
| | overall work/goal. |
| Achiever | Puts in effort to achieve a desired result or goal and is motivated by this end and the overall accomplishment. |
| | |

| Energetic | Constantly active and driven to put in effort. Works hard to promote an enterprise. |
|-----------------------------|--|
| Integrity | Adherence to moral and ethical principles; soundness of moral character; honesty. |
| Interpersonal Styles | |
| Empathic | Has the ability to understand somebody else's feelings or difficulties. |
| Perceptive | Shows keen insight and understanding of issues or situations. |
| Self-sufficient and assured | Readily copes with situations without recourse/need of others, showing confidence and belief in oneself and one's own abilities. |
| Team Oriented | Enjoys being with others as part of a group or team. |
| Thinking Styles | |
| Decisive | Reaches conclusions, promptly and firmly. |
| Disciplined/Systematic | Is controlled in conduct, shows an orderly pattern of behaviour, following a methodical and thorough approach. |
| Initiative | Takes action and makes decisions without the help or advice of other people. |
| Well organised | Controls tasks in a well thought out and critical manner. |

How To Apply

To apply, please submit your application online using the provided link or QR code. Your application must include a cover letter addressing the key selection criteria, a current CV, and the contact details of three professional referees who are not related to you.

Contact for Enquiries

Contact Name: Salote Nasome

Contact Email: snasome@maxumise.com

Further Contact Information: --

Closing Date: 22 Jun 2025