

Position Description

Vacancy Title: Communications Officer

Location: **Pohnpei** Reports To: **None**

Objective

The Communications Officer is responsible for managing Vital Energy's internal and external communications in addition to developing and implementing an effective communication strategy. The role will ensure effective public relations and elevate Vital Energy's profile and relationships with all its stakeholders. The Communications Officer will report to the CEO.

Outcomes

Organisational Stakeholders

- 1. Strategic communications within and across Vital Energy ensured
 - · Robust communications strategy that supports Vital Energy's strategic plan objectives is developed, implemented and refined for effectiveness
 - · A corporate Communications Plan is produced and clearly communicated to all staff involved in its implementation
 - · As required, all staff are provided with capacity building to achieve the expected results from the Communications Plan
 - Communications plans to support new projects and services established
 - · Robust risk management/mitigation planning ensured
 - Crisis-management communications plans established and effectively implemented
 - Communications budget prepared, monitored and managed effectively
 - · Effective communication policies and protocols developed, implemented and monitored for relevance
 - Strategic communication requirements for executive, including executive interview coordination, formulation of presentations, press statements, interview talking points and speeches is efficiently delivered
 - Visibility of corporate profile as well as its executives optimised
 - Training programmes for senior staff to increase their communication skills and capabilities in line with Vital Energy's communications strategies
 are designed and implemented with relevant training facilitator
 - Wide-spread positive media coverage of Vital Energy achieved
 - Key messages and talking points established and consistently communicated to stakeholders and across all media (radio, print media, social media, television etc.)
 - Significant increase in stakeholder interest in partnering and engaging Vital Energy ensured
- 2. Stakeholder engagement and relationship management
 - Strategic partners/stakeholders identified and engagement plans developed and implemented
 - · Vital Energy website and associated social media are user friendly, relevant to stakeholders and kept up to date
 - Effective and relevant communication pathways and mediums for different stakeholders are identified and supported
 - · Relationship building with media personnel/platforms ensured, including media houses, journalists, editors, reporters, producers, bloggers.
 - Timely release of relevant and easily-understood information internally and to partners and external stakeholders ensured (press releases. public statements etc.)
 - On-going communication ensured with all stakeholders involved in relevant processes
- 3. Well-informed management supports decision-making
 - · Effective and timely strategic communications and external engagement advice and support provided to the Board, CEO and senior management
 - · Availability of quality and timely information for use by the CEO and Board ensured during external engagements
 - · Reporting for CEO and Board is timely, complete and provides actionable information and recommendations
- 4. Teamwork and cooperation
 - Cooperation within the team and greater function / department
 - Cooperation across functions / departments
 - Work collaboratively to achieve the set targets and goals
- ${\bf 5.\ Organisation's\ image\ and\ value\ standards\ demonstrated\ and\ promoted}$
 - Collaborate with other teams in the organisation for the benefit of the organisation
 - Monitor and encourage team members to uphold image and value standards
 - Uphold and demonstrate the organisation's image and values

Product's Stakeholders

1. Effective public relations ensured

- PR protocols/procedures established and effectively implemented
 - Public relations activities including but not limited to community consultation forums, staff newsletter, website updates, corporate presentations and speeches successfully initiated and/or coordinated
- All relevant media platforms effectively used to promote Vital Energy's organisation initiatives
- All media inquiries and interview requests appropriately addressed
- PR and communications quality and ethical standards maintained at all times

Responsibilities - Key Competencies

Description

Business

Planning Deliver results by developing, reviewing or following a work plan, action plan or operational plan.

Information Analysis Make informed decisions by collecting and interpreting data and information

Documentation Communicate using formal business writing.

Communication Exchange information through verbal communication

Customer

Promotion Promote the value of the products/services offered by the organisation.

Relationship Building Build beneficial relationships with suppliers and stakeholders.

People

Problem Solving Develop practical solutions to a situation.

Professional

Technical Strength Demonstrate knowledge of a specialist discipline.

Technology Application Apply technology.

Qualifications

Qualification Discipline Notes

Preferred

Bachelor's Degree Media, communications, advocacy, public relations

Work Knowledge and Experience

At least 3 years successful work experience in a similar role

Ability to design and execute successful communications strategies and public relations campaigns

Proven experience in acting as a company spokesperson; comfortable and skilled in both broadcast and print media interviews

Exceptional writing and editing skills

Strong relationships with line ministries, private and public sector partners and business media outlets

Proven ability and experience using all forms of social and online media to deliver messages and provide information to target audiences

Requirements

Language Proficiency

Excellent command of English

Knowledge of local languages and dialects

Regulatory Compliance Requirements

Police Clearance

Health Clearance - Fit to work

Passport and Visas for International Travel

Other Required Requirements

No other required items found.

Interactions

Туре	Interaction	Comments
Internal		
	All employees	
	Chief Executive Officer	
External		

Туре	Interaction	Comments
	Community	
	Media	
	Relevant stakeholders	
	Relevant government departments	

Attributes

Behavioural Styles

Accountable Assumes full responsibility for own actions and identifies with the success or failure of own part of the

overall work/goal.

Detail oriented Attends to the small elements of a task/activity, ensuring completeness and accuracy.

Innovative Devises new and creative ways to do things comes up with original ideas.

Punctuality Completes a required task or fulfills an obligation before or at a previously designated time

Interpersonal Styles

Objective Impartial and honest in dealings with others, eliminating own feelings and view to reach a balanced

judgement.

Realistic Shows concern for facts and reality, rejecting the impractical.

Self-sufficient and Readily copes with situations without recourse/need of others, showing confidence and belief in oneself

assured and one's own abilities.

Thinking Styles

Decisive Reaches conclusions, promptly and firmly.

Flexible/Adaptable Readily accommodates changing circumstances, modifying own behaviour and/or views. Able to adjust

easily to new conditions.

Challenger Queries, tests information/beliefs and provokes thought.

How To Apply

Application must be submitted online by accessing the following URL: http://app.hrmonise.com/job/VitalEnergy/CO with your CV which must include details of 3 professional referees.

Contact for Enquiries

Contact Name: Kelera Bokini

Contact Email: jobs@maxumisefiji.com Further Contact Information: 773 3137

Closing Date: 02 Oct 2022